

ARTS, SCIENCE & COMMERCE COLLEGE

Khed Shivapur, Tal. Haveli, Dist. Pune - 412205

ID No.: PU/PN/ACS/346/2009

Recognized by Govt. of Maharashtra Affiliated to Savitribal Phule Pune University PUNCODE : CAAP014750 College Code No. 880 Exam. Code No. 200 Phone Email

:9762745639 / 9545117123

il ; acsck2009@gmail.com | asccskylark@gmail.com

Website: www.asccskylark.in

Ref. :

Date:

FY B Com Semester: I

Compulsory English- I Course

Code: 111

Course Outcomes

CO 1. To expose students to a good blend of old and new literary extracts having various themes those are entertaining, enlightening and informative so that they realize the beauty and communicative power of English.

CO 2. To make students aware of the cultural values and the major problems in the world today

CO 3. To develop literary sensibilities and communicative abilities among the students

CO4: Understanding of the theme, plot, mood of the poet or author, message conveyed.

CO5: Comprehend various social, political, economic factors affecting the society and how it finds an expression in Literature.

CO6: Apply verbal and non-verbal, written communication techniques in the professional environment.



प्राप्ति स्कायनार्क फींडेशनचे आर्ट्स, स्थान्स अन्ड कामसं कॉलेज खेड-शिवापूर जि.पूर्ण



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Ref. :

Date:

FY B Com Semester: I

Financial Accounting- I

Course Code: 112

Course Outcomes

CO 1. To impart knowledge of basic accounting concepts

CO 2. To create awareness about application of these concepts in business

world CO 3. To impart skills regarding Computerized Accounting

CO 4.- To impart knowledge regarding finalization of accounts of various establishments.



प्राप्त्य स्कायनार्क फीटिशनचे आर्ट्स, सायन्स ॲन्ड कॉमर्स कॉलेज खोड-शिवापूर जि.पुणे



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Ref. :

Date:

FY B Com Semester: I Business

Economics (Micro) - I Course

Code: 113

Course Outcomes

CO 1. To impart knowledge of business economics CO 2. To clarify micro economic concepts

CO 3. To analyses and interpret charts and graphs

CO 4. To understand basic theories, concepts of micro economics and their application



प्राप्तियं स्कार्याकं फींडेशनचे आर्ट्स, सायन्स ॲन्ड कामसं कलिज खेड-शिवापूर जि.पुण



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Date:

FY B Com Semester: I

Business Mathematics & Statistics-I

Course Code: 114-A

Course Outcomes

This course is intended to introduce the basic theory, concepts and practice of Business Economics (Micro) and its uses and limitations will also be emphasized.

- CO 1. To introduce the basic concepts in Finance and Business Mathematics and Statistics
- CO 2. To familiar the students with applications of Statistics and Mathematics in Business
- CO 3. To acquaint students with some basic concepts in Statistics.
- CO 4. To learn some elementary statistical methods for analysis of data.
- CO 5. The main outcome of this course is that the students are able to analyse the data by using some elementary statistical methods

स्यायलावं भी विश्वाप्य कि

प्राप्तार्थ स्कानलार्क फीडेशनचे आर्ट्स, सायन्स ऑन्ड कामर्स कॉलेज खेड-शिवापूर जि.पुणे



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Date:

FY B Com Semester: I

Computer Concepts and Application - I

Course Code: 114-B

Course Outcomes

CO 1. To make the students familiar with Computer environment.

CO 2. To make the students familiar with the basics of Operating System and business communication tools.

CO 3. To make the students familiar with basics of Network, Internet and related concepts.

CO 4. To make awareness among students about applications of Internet in Commerce.

CO 5. To enable make awareness among students about e-commerce and M commerce.



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Ref. :

Date:

FY B Com Semester: I Organizational

Skills Development- I Course Code: 115-A

Course Outcomes

- CO 1. To introduce the students to the emerging changes in the modern office environment
- CO 2. To develop the conceptual, analytical, technical and managerial skills of students efficient office organization and records management
- CO 3. To develop the organizational skills of students
- CO 4. To develop Technical skills among the students for designing and developing effective means to manage records, consistency and efficiency of work flow in the administrative section of an organization
- CO 5. To develop employability skills among the students



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Ref.:

Date:

FY B Com Semester: I

Banking & Finance- I

Course Code: 115-A

Course Outcomes

CO 1. To provide knowledge of fundamentals of Banking CO 2. To create awareness about various banking concepts CO 3. To conceptualize banking operations.







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Ref. :

Date:

FY B Com Semester: I Marketing and Salesmanship-I Course Code: 116-B

Course Outcomes

CO 1. To introduce the basic concepts in Marketing.

CO 2. To give the insight of the basic knowledge of Market Segmentation and Marketing Mix

CO 3. To impart knowledge on Product and Price Mix.

CO 4. To establish link between commerce, business and marketing. CO 5. To understand the segmentation of markets and Marketing Mix.

CO 6. To enable students to apply this knowledge in practicality by enhancing their skills in the field of Marketing.

स्कायलार्क फाडिशानचे के

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Ref. :

FY B.Com Semesteral:

Marathi - I

Course Code: 117

Course Outcomes

CO 1: अभ्यासक्रमात अर्ााचे वििीध प्रकार आहेत. याचा उपयोग भाषा विकासासाठी होतो.

CO 2 : विबंधामुळे विविध विषयांिर विचार करण्याची सिय लागते.



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Ref. :

Date:

FY B.Com Semester: II

Compulsory English Course

Code:121

Course Outcomes

CO1: To acquire fluency and accuracy of the language

English. CO2: To apply imperative and analytical skills.

CO3: To develope Critical thinking

CO4: To Understand the theme, plot, mood of the poet or author, message conveyed through the literary creations.

CO5: To comprehend various social, political, economical factors affecting the society and how it finds an expression in Literature.

CO6: To apply verbal and non-verbal, written communication techniques in the professional environment.

स्कायलार्क फाँडेशनये *

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Ref.:

Date:

FY B.Com Semester: II

Financial Accounting- II

Course Code: 122

Course Outcomes

CO1. To impart knowledge of various software used in accounting CO2. To impart knowledge about final accounts of charitable trusts CO3. To impart knowledge about valuation of intangible assets CO4. To impart knowledge about accounting for leases

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Date:

FY B.Com Semester: II

Business Economics (Micro)- II

Course Code: 123

Course Outcomes

CO1. To impart knowledge of business economics

CO2. To clarify micro economic concepts

CO3. To analyze and interpret charts and graphs

CO4. To understand basic theories, concepts of micro economics and their application

प्राप्तय स्काय नर्क फींडेशनचे आर्ट्स, सीयन्स ॲन्ड कॉमर्स कॉलेज खेड-शिवापूर जि.पुणे



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Ref.:

Date:

FY B.Com Semester: II

Business Mathematics and Statistics - II

Course Code:124-A

Course Outcomes

CO1. To introduce the basic concepts in Finance and Business Mathematics and Statistics

CO2. To familiar the students with applications of Statistics and Mathematics in Business

CO3. To acquaint students with some basic concepts in Statistics.

CO4. To learn some elementary statistical methods for analysis of data.

CO5. The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods



प्रक्रिय स्कायनार्क फींडेशनचे आर्ट्स, सम्बन्ध ॲन्ड कामर्स कॉंग्रेज खेड-शिवापूर जि.पुणे



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Ref.:

Date:

FY B.Com Semester: II

Organizational Skill Development- II

Course Code: 124-A

Course Outcomes

CO1. To imbibe among the students the qualities of a good manager and develop the necessary skill sets

CO2. To develop the technical skills of the students to keep up with the technological advancements and digitalization

CO3. To develop the communication skills of students and introducing them to the latest tools in communication

CO4. To develop writing, presentation, interpersonal skills of the students for effective formal corporate reporting.

CO5. To educate the students on the recent trends in communication technology and tools of office automation

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Ref.:

Date:

FY B.Com Semester: II

Computer Concepts & Applications - II

Course Code: 124-B

Course Outcomes

CO1: Student will be able to navigate and search through the internet

CO2: - Students will be able to explain technologies supporting ecommerce, including Web services and electronic payment systems.

CO3: Students will understand policy and regulatory issues in E-commerce.

CO4: Student will be able to identify scenarios for B2B and other ecommerce, including SCM, CRM and EDI.

CO5: Understand the processes of developing and implementing information systems.

CO6: Be aware of the ethical, social, and security issues of information systems.

स्वायलाकं क्षेत्र भीडिशनचे के

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Ref. :

Date:

FY B.Com Semester: II

Fundamentals of Banking - II

Course Code:125-A

Course Outcomes

CO1. To develop the working capability of students in banking sector CO2 To Make the Students aware of Banking Business and practices.

CO3 To enlighten the students regarding the new concepts introduced in the banking system.



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Ref.:

Date:

FY B.Com Semester: II

Marketing and Salesmanship-Fundamental of Marketing-II

Course Code:126-B

Course Outcomes

CO1. To help the students to prepare themselves for opportunities in marketing field.

CO2. To study elaborately the process of salesmanship.

CO3. To know about Rural Marketing which is an important sector in modern competitive Indian Scenario.

CO4. To educate the students about the sources and relevance of Recent trends in Marketing.



प्राचार्य स्कायनक फॉटिशनचे आर्ट्स, सॉयन्स ऑन्ड वर्धमर्स कॉलेज खोड-शिवापूर जि.पुणे



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Ref.:

Date:

FY B.Com Semester:

Marathi

Course Code: 127

Course Outcomes

CO1 विध्यार्थी विविध अर्ााचे प्रकार विकून त्याचा उपयोग भाषा विकासासाठी होईल.

CO2 विविध विषयाांिर वनबांध वलखाणामुळे वनरवनराळ्या विषयाांिर विचार करायची सिय लागेल.



प्रकायन के फीडेशनचे आर्ट्स, सायन्य ॲन्ड कॉमर्ग कॉलेज खेड-शिवापूर जि.पुणे



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Ref.:

Date:

SY B.Com. Semester III Business Communication.

Course Code -: 231

Course Outcomes

CO 1: To understand the concept, process and importance of communication.

CO 2: To acquire and develop good communication skills requisite for business correspondence.

CO 3: To develop awareness regarding new trends in business communication.

CO 4: To provide knowledge of various media of communication.

CO 5: To develop business communication skills through the application and exercises.

स्वायलाकं भीडिशनवे अ

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Ref.:

Date:

SY B.Com. Semester III Corporate Accounting Course Code -: 232

Course Outcomes

- CO 1: To acquaint the student with knowledge about various Concepts, Objectives and applicability of some important accounting standards associated with to corporate accounting.
- CO 2: To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.
- CO 3: To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013
- CO 4: To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision-making process.
- CO 5: To acquaint the student with knowledge about various Concepts, Objectives and applicability of some important accounting standards associated with to corporate accounting.
- CO 6: To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.
- CO 7: To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013
- CO 8: To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision-making process.

स्वायलार्कं प्रीडिशनके भ पीडिशनके

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Ref.:

Date:

SY B.Com. Semester III
Business Economics. Course

Code -: 233

Course Outcomes

CO 1: To familiarize the students to the basic theories and concepts of Macro Economics and their application.

CO 2: To study the relationship amongst broad aggregates.

CO 3: To impart knowledge of business economics.

CO 4: To understand macroeconomic concepts.

CO 5: To introduce the various concepts of National Income.

स्वायलाकं स्व

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Website: www.asccskylark.in

Ref.:

Date:

SY B.Com. Semester III

Business Management

Course Code -: 234

Course Outcomes

CO 1: To provide basic knowledge and understanding about various concepts of Business Management.

CO 2: To help the students to develop cognizance of the importance of management principles.

CO 3: To provide an understanding about various functions of management.

CO 4: To provide them tools and techniques to be used in the performance of the managerial job.



प्राप्तिय स्कापनार्था प्रॉडिंगनचे आर्ट्स, साथन्य ॲन्ड कॉमर्स कॉलेज खेड-शिवापुर जि.एणे



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Ref.:

Date:

SY B.Com. Semester III Elements of Company Law.

Course Code -: 235

Course Outcomes

CO 1: To develop general awareness of Elements of Company Law among the students. CO 2: To understand the Companies Act 2013 and its provisions.

CO 3: To have a comprehensive understanding about the existing law on formation of new company in India.

CO 4: To create awareness among the students about legal environment relating to the company law.

CO 5: To acquaint the students on e-commerce, E governance and e-filling mechanism relating to Companies.

CO 6: To enhance capacity of learners to seek the career opportunity in corporate sector.



प्राप्तिय स्कार्यार्का फीटिशनचे आर्ट्स, सीयन्स अन्य यामसे फीलेज जेल शिवापूर जि.पूर्ण



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Ref. :

Date:

SY B.Com. Semester III
Business Administration-I.
Course Code -: 236-A

Course Outcomes

CO 1: To provide basic knowledge about various forms of business organizations

CO 2: To acquaint the students about business environment and its implications thereon.

CO 3: To make them aware about the recent trends in business.



प्राचार स्कायलक फींडेशनचे आर्ट्स, सम्बन्स ॲन्ड कॉमर्स कॉलेज खेड-शिवापूर जि.पुणे



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Ref.:

Date:

SY B.Com. Semester III

Cost and Works Accounting-I. Course

Code -: 236-E

Course Outcomes

CO 1: To prepare learners to know and understand the basic concepts of

cost. CO 2: To understand the elements of cost.

CO 3: To enable students to prepare a cost sheet.

CO 4: To facilitate the learners to understand, develop and apply the techniques of inventory control.



स्कायल के फॉडिंगनचे आर्ट्स, सायन्य जॅन्ड कॉमर्स कॉलेज खेड-शिवापूर जि.पुणे



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Ref.:

Date:

SY B.Com. Semester III

Marketing Management-I

Course Code -: 236-H

Course Outcomes

- CO 1: To introduce the concept of Marketing Management.
- CO 2: To give the students the basic knowledge of Marketing Management to be a successful modern marketer.
- CO 3: To inculcate knowledge of various aspects of marketing management through practical approach.
- CO 4: To interpret the issues in marketing and their solutions by using relevant theories of marketing management



प्रतिचार्य स्कायजार्क फींडेशनचे आर्ट्स, सायन्स ऑन्ड वर्गमर्स कॉलेज खेड-शिवापुर जि.पुणे



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Ref. :

Date:

SY B.Com. Semester IV
Business Communication
Course Code -: 241

Course Outcomes

CO 1: To understand the concept, process and importance of communication.

CO 2: To acquire and develop good communication skills requisite for business correspondence.

CO 3: To develop awareness regarding new trends in business communication.

CO 4: To provide knowledge of various media of communication.

CO 5: To develop business communication skills through the application and exercises.



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Ref. :

Date:

SY B.Com. Semester IV

Corporate Accounting

Course Code -: 242
Course Outcomes

CO 1: To acquaint the student with knowledge of corporate policies of investment for expansion and growth through purchase of stake in or absorption of smaller units.

CO 2: To develop the knowledge among the student about consolidation of financial statement with the process of holding.

CO 3: To update the students with knowledge of the process of liquidation of a company

CO 4: To introduce the students with the recent trends in the field of accountancy



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Ref.:

Date:

SY B.Com. Semester IV

Business Economics. Course

Code -: 243

Course Outcomes

CO 1: To familiarize the students to the basic theories and concepts of Macro Economics and their application.

CO 2: To understand the theories of money.

CO 3: To understand the phases of trade cycle and policy measures to elongate the trade cycle.

CO 4: To understand various concepts related to public finance.

CO 5: To understand credit creation of banks and money measures of RBI.



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Ref.:

Date:

SY B.Com. Semester IV

Business Management

Course Code -: 244

Course Outcomes

CO 1: To provide basic knowledge and understanding about various concepts of Business Management.

CO 2: To help the students to develop cognizance of the importance of management principles.

CO 3: To provide an understanding about various functions of management.

CO 4: To provide them tools and techniques to be used in the performance of the managerial job.

स्वायलाकं स्वायलाकं भी किया प्रतिकार

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Ref.:

Date:

SY B.Com. Semester IV Elements of Company Law.

Course Code -: 245

Course Outcomes

CO 1: To develop general awareness among the students about management of company

CO 2: To have a comprehensive understanding about Key managerial Personnel of company and their role in Company administration.

CO 3: To acquaint the students about E Governance and E Filling under the Companies Act, 2013.

CO 4: To equip the students about the various meetings of Companies and their importance.

CO 5: To make students capable of becoming good human resource of the corporate sector



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Ref.:

Date:

SY B.Com. Semester IV

Cost and Works Accounting-I. Course

Code -: 246-E

Course Outcomes

CO 1: To know the documents that are used in stores and how to calculate the issuing price of material.

CO 2: To provide knowledge to students on classification and codification.

CO 3: To equip students with knowledge regarding the ascertainment of labour cost.

CO 4: To understand the concept of payroll.

CO 5: To know the concepts of labour turnover and merit rating.

CO 6: To understand recent trends in cost accounting.

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Ref. :

Date:

SY B.Com. Semester IV

Marketing Management-I

Course Code -: 246-H

Course Outcomes

CO 1: To create awareness and impart knowledge about the basics of Marketing Management which is the foundation of Marketing subject.

CO 2: To orient the students in recent trends in marketing management.

CO 3: To understand the concept of Green Marketing.

CO 4: To enable students to apply this knowledge in practical by enhancing their skills in the field of Marketing.

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Ref.:

Date:

TY B.Com. Semester V

Business Regulatory Framework-I

Course Code -: 351

Course Outcomes

- CO1. To provide conceptual knowledge about the framework of business Law in India.
- CO2. To orient the students about the legal aspect of business.
- CO3. To create awareness among the students about legal environment relating to the Contract Law, Partnership Act, Sale of Goods Act in India.
- CO4. To understand the emerging issues relating to e-commerce, e-transaction issues and E Contracts
- CO5. To seek the career opportunity in corporate sector relating to business law in India.
- CO6. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.

स्कायलाकं के प्रतिकृतिक के स्वतिक क

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Ref. :

Date:

TY B Com Semester: V

ADVANCED ACCOUNTING-I

Course Code -: 352

Course Outcomes

CO1. To instill knowledge about accounting procedures, methods and techniques.

CO2. To impart students' knowledge of various Advanced Accounting Concepts.

स्वायलाकं प्रतिशास्त्र (अ.ड. क्रायलाकं प्रतिशास्त्र (अ.ड.

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Ref. :

Date:

TY B Com Semester: V

Indian & Global Economic Development-I

Course Code -: 353

Course Outcomes

CO1.To develop the ability to analyze the economic development process of India.

CO2. To impart knowledge about the relevance of economic practices in the modern competitive world.

CO3. To help the students develop a sound theoretical foundation for their future academic ventures.



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Ref. :

Date:

TY B Com Semester: V

Auditing

Course Code -: 354

Course Outcomes

CO1. To acquaint themselves with the Definition, Nature, Objectives and Advantages of Auditing, Types of Audits, Errors and Fraud, Audit Program, Notebook, Working Paper, Internal Control, Check.

CO2. To get knowledge about the concept of Checking, Vouching, Verification and Valuation, Types of Audit Report and Auditing Assurance Standard.

CO3. To understand the provision related Qualification, Disqualification, Appointment, Removal, Rights, Duties and Liability of Company Auditor and Provisions regarding Tax Audit as per Income Tax Act 1961 (Section 44 AA to 44AE).

CO4. To know the various new concepts in computerized systems and Forensic Audit.



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Ref. :

Date:

TY B Com Semester V

Cost and Works Accounting-Special Paper II

Course Code -: 355

Course Outcomes

- CO1. To provide knowledge about the concepts and principles of overheads.
- CO2. To introduce the cost accounting standards and the cost accounting standard board.
- CO3. To understand the stages involved in the accounting of overheads.
- CO4. To build an ability towards strategic overhead accounting under Activity Based Costing

स्तायतार्थं क्षेत्रावयं क्षेत्र

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Ref.:

Date:

TY B Com Semester V

Marketing Management-III

Course Code -: 356

Course Outcomes

- CO1. To introduce the concept of advertising and advertising media.
- CO2. To provide the students the knowledge about appeals and approaches in advertisement.
- CO3. To acquaint the students to the economic, social and regulatory aspects of advertising.
- CO4. To make the student understand the role of Brand Management in marketing.
- CO5. To enable the students to apply this knowledge in precise by enhancing their skills in the field of advertising.

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Date:

TY B Com Semester V

Marketing Management-II

Course Code -: 356

Course Outcomes

CO1. The objective of this course is to facilitate understanding of the conceptual framework of marketing and its applications in decision making under various environmental constraints.

CO2. The course will make learners understand how to make effective marketing decisions, including assessing marketing opportunities and developing marketing strategies and implementation plans.

> विस्थ अन्ड क स्कायलाव

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Ref. :

Date:

TY B Com Semester V

Cost and Works Accounting Special Paper III

Course Code -: 356

Course Outcomes

- CO1. To prepare learners to understand the basic techniques in Cost Accounting
- CO2. To understand the learner, application of Cost Accounting techniques in cost control and decision making.
- CO3. To enable the learners to prepare various types of Budgets.
- CO4. To learn the basic concept of Uniform Costing and Inter-firm comparison
- CO5. To enhance the knowledge of students about MIS and Supply Chain Management

स्थायमार्थ है। स्थायमार्थ है। स्थायमार्थ है। स्थायमार्थ

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Ref. :

Date:

TYB Com Semester: VI

Business Regulatory Framework-II

Course Code -: 361

Course Outcomes

- CO1. To develop general awareness of Business Law among the students.
- CO2. To understand the various statutes containing regulatory mechanism of business and its relevant provisions including different types of partnerships.
- CO3. To have a understanding about the landmark cases/decisions having impact on business laws
- CO4. To create awareness among the students about legal environment relating to the business activities and new ways dispute resolutions provided under Arbitration Act.
- CO5. To acquaint the students on relevant developments in business laws to keep them updated.
- CO6. To enhance capacity of learners to seek the career opportunity in corporate sector and as a business person.

स्यायलार्क हो। भू स्यायलार्क हो। भू सिंहरानचे व

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Ref. :

Date:

TY B Com Semester: VI

ADVANCED ACCOUNTING - II

Course Code -: 362

Course Outcomes

CO1. To acquaint the student with knowledge about the legal provisions regarding preparation and presentation of final accounts of Co-operative Societies.

CO2. To empower to students about the branch accounting in simple.

CO3. To make aware the students about the conceptual aspects of various recent trends in the field of accounting especially forensic accounting, accounting of CSR activities, accounting of derivative contracts and Artificial Intelligence in Accounting.

CO4. To understand the procedure and methods of analysis of financial statements

स्वायलाकं क्षेत्र भीडेशनचे अ

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Website: www.asccskylark.in

Ref. :

Date:

TYB Com Semester: VI

Indian & Global Economic Development-II

Course Code -: 363

Course Outcomes

CO1. To develop ability of students to analyze economic development process of India.

CO2. To acquaint the students with the knowledge of recent trends in Human Development Index.

CO3. To acquaint students with the emerging issues in policies of India's foreign trade.

CO4. To update the students about international institutions and organizations.

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TYB Com Semester: VI

Auditing and Taxation-II

Course Code -: 364

Course Outcomes

- CO1. To understand the basic concepts of Income Tax Act, 1961 and create awareness of direct taxation among the students.
- CO2. To understand the income tax rules and regulations and its provisions.
- CO3. To have a comprehensive knowledge of calculation of various types of income.
- CO4. To know the recent changes made by the finance bill (Act) every year and its impact on taxation of person.
- CO5. To acquaint the students on Income tax department portal (ITD), e-filing and e-services mechanism relating to Assessed.

रकायलाड

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Date:

TY B Com Semester: VI

Business Administration - II

Course Code -: 365 (A)

Course Outcomes

CO1. To acquaint the student with knowledge about Marketing, Marketing Concepts identification on various types of markets.

CO2. To develop understanding among the students on the various elements of Marketing Mix and Market Segmentation.

CO3. To update the students with knowledge on varied dimensions of Product Management, Branding and Pricing Management

CO4. To update the students with the knowledge on various aspects of Promotion and Distribution and to update them on the recent trends in the field of Marketing.

स्कायलाकं वर्षे काड्यानचे

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TY B Com Semester: VI

Cost and Works Accounting-Special Paper II

Course Code -: 365(E)

Course Outcomes

- CO1. To provide knowledge about the various methods of costing.
- CO2. To understand the applications of different methods of costing in manufacturing and service industries.
- CO3. To enable students to prepare cost statements under different types of manufacturing industries and Service Industries
- CO4. To build the applicability of cost accounting standards in the method of costing.

र-भागामार्क विश्वास्त्र । विश्वासम्बद्धाः

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TY B Com Semester: VI

Marketing Management-II

Course Code -: 365(H)

Course Outcomes

CO1. The primary purpose of this course is to brief students about agricultural marketing, various marketing regulations, importance of global marketing and various measures used by cyber security marketers in today's digital world.

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TY B Com Semester: VI

Business Administration – III

Course Code -: 366 (A)

Course Outcomes

CO1. To acquaint the student with knowledge of Production Management and Production Functions

CO2. To equip the students with knowledge for efficient Inventory Management and the recent development in the area Inventory Management

CO3. To introduce the students to the concept of Quality Management and to motivate to adopt quality management even in the regular lifestyle

CO4. To update the students with the knowledge of Logistics Management

स्कायलाकं पाडेशनचे पाडेशनचे

प्राचीय स्कायलाक फींडेशनचे आर्ट्स, सायन्य ऑन्ड कॉमर्स कॉलेज स्वेट-जिवापुर वि पणे



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TY B Com Semester: VI

Cost and Works Accounting Special Paper III

Course Code -: 366 (E)

Course Outcomes

CO1. To impart knowledge about Standard Costing and Variance Analysis

CO2. To learn about pricing policy and its implementation.

CO3. To know the related Cost Accounting Standards and Cost Management Practices in specific sectors

CO4. To provide a conceptual understanding of procedures and Provisions of Cost Audit.

स्वायलाकं क्षेत्र श्री उरावचे

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TY B Com Semester: VI

Marketing Management-III

Course Code -: 366(H)

Course Outcomes

CO1. To introduce the concept of Marketing of Service.

CO2. To provide the students the knowledge of Creative Advertisements.

CO3. To acquaint the students with various social media marketing.

CO4. To make the student understand the technique and process of Marketing Control and Audit.

CO5. To enable the students to apply this knowledge in practicality by enhancing their skills in the field of advertising.

स्कायलामं पाडशनचे

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